



RAN-2508000605040009

T.Y.B.Com. NCE-NEP (Sem. V) Examination October - 2025

Minor - Management Paper - 5

સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book
- (2) All questions are compulsory
- (3) Do not interchange sub questions
- (4) Marks to the right indicate full marks of the question.

Seat No.:

--	--	--	--	--	--

Student's Signature

- Q-1. Briefly answer the following (ANY FIVE): (10)**
- (a) What is Customer Development?
 - (b) List down objectives of Performance Management System.
 - (c) What is GLOBE?
 - (d) Explain the concept of Workforce diversity.
 - (e) State conditions of effective Performance Counseling.
 - (f) What is social cognitive theory?
 - (g) State types of AI.
- Q.2. What is Performance Management System? Discuss the need and importance of Performance Management System in an organization. (14)**
- OR**
- Q.2. (A) Discuss how an organization can manage change effectively? (07)**
- (B) Discuss tactics of implementing Organization Culture. (07)**
- Q.3. What is workforce diversity? Discuss key diversity theories. (14)**
- OR**
- Q.3. (A) Discuss AI V/s traditional software system. (07)**
- (B) Discuss cloud based AI application in management. (07)**
- Q.4. Write Short Notes on (ANY THREE): [12]**
1. Managing Organizational Change effectively
 2. Need of Performance Management System
 3. Impact of diversity on companies
 4. Performance Counseling
 5. Ethics in AI